Free Library Related Webinars for November 2014

The webinars listed below are available to library staff at no cost. ***If you need further information about a program, please check with the organization offering the event***. (All events are listed here in Eastern Time. When you link to an event you may see times listed in the time zone for the organization providing the event. Please read carefully.)

Thank you to Jamie Markus of the Wyoming State Library for providing so much of the information for these monthly listings.

Michigan specific training sessions for MeL resources from Gale can be found here:

[Gale MeL Resources Training Schedule](...)

 Civic Technologies Training Schedule http://civictechnologies.com/training/

Additional MeL and MeLCat sessions are noted with the MeL logo. Also look under the heading MEL&MELCAT.

(All events are listed in Eastern Time below but when you link to an event you may see times listed in the time zone for the organization providing the event. Please read carefully.)

ASSESSMENT & PLANNING
Nov. 12: What's a Mission Statement Worth?
Nov. 13: Beyond data management plans, creative data services in libraries
Nov. 13: Five Data Don'ts
Nov. 14: Data Visualization, Smithsonian Institution, and Public Humanities
Nov. 19: Creating Data Reports with LibPass Software

CAREERS
Nov. 4: Life after getting an MLIS

CHILDREN & TEENS
Nov. 5: 21st Century Approach to Test Preparation – ACT/SAT/Advanced Placement
Nov. 19: Every Kid Ready to Read: Tech Tools for Early Literacy

Nov. 20: Summer Reading 101: Learning about the Manuals, Programs and Online Resoureces

COLLECTION DEVELOPMENT & MANAGEMENT
Nov. 5: Collection Assessment and Preservation
Nov. 6: What We're Reading: Staff Favorites from Penguin Random House Library Marketing
Nov. 20: Revisiting Reformatting
Nov. 20: Resource Description and Access Overview: Making RDA Work

COMMUNICATION
Nov. 5: Do-It-Yourself PR for Nonprofits
Nov. 7: Library Marketing on a Shoestring

DATABASES & eRESOURCES
Nov. 6: Open Access and Libraries
Nov. 13: Success Strategies for Electronic Content Discovery and Access
Nov. 19: Open Access: Looking Back at Ten Years of Open Access Publishing

DEVELOPMENT & MANAGING CHANGE
Nov. 4: From Librarian to Proficient Manager: Uncovering the Transitional Journey
Nov. 11: Ensuring Happiness at Work
Nov. 12: Community College Librarians: Managing Yourself
Nov. 12: Put a Goal on It: WebJunction and Self Directed Learning

FUNDRAISING
Nov. 5: 3 Key ingredients for a Successful Online Campaign
Nov. 11: Get Mobile-Ready for Year-End Fundraising
Nov. 13: Five Data Don'ts

LIBRARY SPACES
Nov. 5: New Approaches to Existing Spaces

Nov. 18: Common x 3 (Public, Academic, School): Designing next generation gathering and learning spaces for libraries of every type

MEL-MELCAT

Nov. 6: Everything You Need To Be Doing As A DCB MeLCat Library

Nov. 18: Stop Saving Paging Slips! Streamline the MeLCat Process to Save Yourself Time

MANAGEMENT

Nov. 5: Generation Z: Understanding the Next Generation of Worker and Consumer

Nov. 12: Library Thought Leaders Series: Sari Feldman

Nov. 14: Making Difficult Conversations Easy

PROGRAMMING

Nov. 4: Taking it to the Streets: Successful Adult Programming Outside the Library

Nov. 5: STEM Programs for All Ages

Nov. 19: Every Kid Ready to Read: Tech Tools for Early Literacy

Nov. 19: Ready To Transform Life After 50? Let's Get Started

REFERENCE

Nov. 5: Finding the Public Domain: 19 Institutions Making an Impact

Nov. 5: Transforming Government Data

Nov. 6: Open Access and Libraries

Nov. 19: Open Access: Looking Back at Ten Years of Open Access Publishing

Nov. 19: Measuring America: Your Guide to Income and Poverty Statistics

Nov. 20: Discovering a Gold Mine of U.S. Government Information: Exploring the Hathitrust Catalog and Its Rich Veins

SCHOOL LIBRARIES

Nov. 3: MacGyver Librarianship: The Art of Doing More w/Less!

Nov. 4: Keeping Libraries Relevant: Using Technology - Understanding Informational Text - Improving Literacy

Nov. 5: 21st Century Approach to Test Preparation – ACT/SAT/Advanced Placement

Nov. 6: Screencast Innovations for the 21st Century Learner and Educator

Nov. 18: Teacher Librarian News Night

Nov. 19: Teacher Evaluation: Assessing Students to Demonstrate Learning

Nov. 20: The Librarian As Teacher

TECHNOLOGY

Nov. 12: Cool Tools for You and Your Library

Nov. 12: LibraryBox Project: an Update

Nov. 13: Digital Literacy for Everyone: Going from Tech Averse to Tech Savvy

Nov. 17: Creating Even More with Google Drive!

Nov. 19: Building a Website with WordPress

Nov. 20: Tech Talk with Michael Sauers: Using the Arduino to Develop Coding Literacy in Libraries

TRAINING & INSTRUCTION

Nov. 6: Finding the Return on Investment in Blended Learning

Nov. 6: Behind the Scenes: Running Webinars

Nov. 13: Best Practices for developing content that maximizes engagement & meets your learning goals

Nov. 13: Digital Literacy for Everyone: Going from Tech Averse to Tech Savvy

Nov. 18: Flip The Webinar! How the Flipped Classroom Model can Reinvent the Webinar

Nov. 20: 7 Reasons to Flip the College Classroom – And How to Do It

Nov. 24: Going Global with Virtual Instructor-Led Training: Bucking Tradition (and myth)

VOLUNTEERS

Nov. 12: Relative Impact: Volunteer ROI Part 1 – More volunteer hours is not always a good thing

Nov. 13: Integrating Virtual Opportunities and Remote Volunteers into your Volunteer Program - Part I

PROGRAM ABSTRACTS & LOGIN INFORMATION:

Monday, Nov. 3 (8-9 pm)
MacGyver Librarianship: The Art of Doing More w/Less! (TL Virtual Café)

No budget? No problem! This session is all about finding creative ways to use free (and really cheap!) resources for creating exceptional spaces, warm and engaging environments and outstanding instruction. Join Jennifer LaGarde and Mark Samberg for this fun, fast paced session and learn how to channel your inner MacGyver to become a master of making the most of what you have while still advocating for the best possible resources for your kids!
For more information and to register for this program, visit: http://tlvirtualcafe.wikispaces.com/

Tuesday, Nov. 4 (9:30-11 am)
Taking it to the Streets: Successful Adult Programming Outside the Library (Maine State Library)

Are you looking to spice up your adult programming offerings? Do you want to get the community more involved with the library? Becky Spratford has worked to bring core library programming out of their building, attracting new patrons, building strong ties with the business community, and making us all look cooler in the process. In this program Becky will honestly share her successes and failures showing you how easy it is to create partnerships with local businesses to host library programs, market grow and nurture those programs, and turn your success into increased publicity, higher circulation, and even monetary donations, all by simply taking it to the streets!
For more information and to register for this program, visit: http://evanced.info/maine/evanced/eventsignup.asp?ID=2292

Tuesday, Nov. 4 (12-1 pm)
Life after getting an MLIS (Washington State Library)

Panel discussion facilitated by Adrienne Doman Calkins from the Sherwood Public Library in Oregon. New(ish) librarians share their post-MLIS reflections: career-advancing strategies that work (or don't), classes that proved most helpful (or not) post-graduation, advice worth passing on to current MLIS students, and staying informed about emerging trends and technologies.
For more information and to register for this program, visit: http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx

Tuesday, Nov. 4 (2-3 pm)
From Librarian to Proficient Manager: Uncovering the Transitional Journey (WebJunction)

Many librarians find themselves challenged to make the transition into proficient managers, often without clear guidance. For her dissertation on front-line public library managers, Michele Leininger, a PhD candidate at the University of Pittsburgh, chose to investigate how and where

new managers find the help they need. Through a series of diaries and interviews at one library system, Michele's research tells both the individuals' stories about how they learned and transitioned from librarians into managers, as well as the story of the library organization and its peer support network. Discover what the research has revealed and what it means for others interested in the transitional journey to proficient manager.

For more information and to register for this program, visit: http://www.webjunction.org/events/webjunction.html

Tuesday, Nov. 4 (3-4 pm)
Keeping Libraries Relevant: Using Technology - Understanding Informational Text - Improving Literacy (School Library Journal)

Elementary and middle school libraries have always been a central location for learning and resources. With the changing educational standards and the growing use of technology, libraries are growing and changing as well. Join Rourke and our expert panelists as we discuss how technology, informational text, and literacy are the keys to keeping libraries relevant for students and teachers.

For more information and to register for this program, visit: http://www.slj.com/category/webcasts/

Wednesday, Nov. 5 (11-12 pm)
STEM Programs for All Ages (Nebraska Library Commission)

Join Amanda Roberson, Youth Coordinator - Children and Teen Services at Harford County (MD) Library, to learn about Harford County's innovative STEM programs for early learners and school age learners: LEAP: Science is Fun! Program that was launched in 2007 by Harford County Library, targeted toward third to eighth grade children. Little Leapers, pre- and early-literacy kits that focus on fostering and developing pre- and early literacy skills through STEM (science, technology, engineering and math) topics. Targeted for children ages birth to 5 years. Little Leapers 3.5 is geared to children ages 3 to 5 using iPad minis and apps to engage young minds in STREAM topics, and to familiarize children with digital devices before they enter school.

For more information and to register for this program, visit: http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL

Wednesday, Nov. 5 (12-1 pm)
Generation Z: Understanding the Next Generation of Worker and Consumer (American Management Association)

Dan Schawbel has spent the past year learning about Gen Z through a global research study which spanned across the world, from America to China to South Africa. The first of its kind, the study sought to understand the implications of this generation from both a workplace and consumer perspective. Join us as we explore: Ways that they are different than Gen Y's, Gen X's and boomers and how to best connect with them, Their workplace preferences, values and career goals, and How to best sell to Gen Z and what changes you need to make in your organization to best serve them.

For more information and to register for this program, visit: http://www.amanet.org/news/events-calendar.aspx

Wednesday, Nov. 5 (12:30-1:30 pm)
Do-It-Yourself PR for Nonprofits (Nonprofit Hub)

PR is an integral part of any successful fundraising campaign. It generates donations, grants, drives awareness, and builds social media followers. And better yet, a do-it-yourself campaign requires little to no investment. Join Sean Horrigan, marketing/PR consultant with PR Guy, for an informative webinar that will teach fundraising professionals how to launch and manage an internal PR campaign with minimal effort, while achieving maximum results. Learn the tools and tactics of the trade and how to keep your name front and center throughout the year.
For more information and to register for this program, visit: https://www1.gotomeeting.com/register/302833680

Wednesday, Nov. 5 (1-2 pm)
3 Key ingredients for a Successful Online Campaign (4Good)

Online campaigns play a great part in an organisation's community engagement, community building and fundraising. With the year-end campaign-planning deadlines closing in, get inspiration from our Webinar to successfully engage your online community to achieve your nonprofit's goals. Learn how to better engage your community members and in the process achieve your organisational goals to gain new members, donors or even partners. In this Webinar, we will share how an organisation with a small team managed to successfully engage their online community of well over 60,000 global community leaders through their online campaign.
For more information and to register for this program, visit: https://4good.org/4good/upcoming-nonprofit-webinars

Wednesday, Nov. 5 (1-2 pm)
21st Century Approach to Test Preparation – ACT/SAT/Advanced Placement (School Library Journal)

Join this informative webinar to review trends and learn about how online study tools that adapt to a student's study habits and schedules lead to success for not only the student – but also the school and community! Two featured services will include ePrep (ACT/SAT Prep) and BenchPrep (AP and advance course study.)
For more information and to register for this program, visit: http://www.slj.com/category/webcasts/

Wednesday, Nov. 5 (1-2 pm)
Finding the Public Domain: 19 Institutions Making an Impact (EDUCAUSE)

Working together through the IMLS grant–funded copyright review management system (CRMS), 19 libraries collaborate daily in identifying public domain volumes held in the HathiTrust Digital Library. Led and coordinated by the University of Michigan, trained CRMS reviewers assess and determine the copyright status of digital books. When a work has entered the public domain, CRMS reviewers facilitate access to digital collections and expand the universe of freely available online library resources. Collectively, CRMS reviewers have performed over 312,631

copyright determinations for U.S.-published books and an additional 105,977 determinations for books published in Canada, Australia, and the United Kingdom. What does the CRMS project mean, and how does it inform standards for a responsible search for the public domain?
For more information and to register for this program, visit: http://www.educause.edu/conferences-events/educause-event-finder

Wednesday, Nov. 5 (2-3 pm)
Collection Assessment and Preservation (Connecting to Collections)

The Preservation Self-Assessment Program (PSAP) is a free online tool that helps collection managers prioritize efforts to improve conditions of collections. Through guided evaluation of materials, storage/exhibit environments, and institutional policies, the PSAP produces reports on the factors that impact the health of cultural heritage materials, and defines the points from which to begin care.
For more information and to register for this program, visit: http://www.connectingtocollections.org/calendar/

Wednesday, Nov. 5 (2-3 pm)
New Approaches to Existing Spaces (Demco)

Library needs are rapidly changing, creating a need for space refreshes or renovations to keep up. Many libraries find themselves in a position where they need to address new carpeting or furniture, shelving layouts that are not working, inefficient staff desks, challenging sight lines, changing technology or just want to change their user experience — all on a limited budget. This is an opportunity to take a fresh look at how to support your vision for the future and better position your library to meet those needs. Whether a single space or an entire library, you will discover new ideas to help realize your vision.
For more information and to register for this program, visit: http://www.demco.com/goto?webinar

Wednesday, Nov. 5 (2-3 pm)
Transforming Government Data (Federal Depository Library Program)

This webinar is a summary of the transformation of Government open data at the Federal level in the last few years and the role of Data.gov. The session includes an explanation of the current process by which Federal agencies make their data inventories available for harvesting by the Data.gov catalog and a discussion of the impact of releasing Federal open data.
For more information and to register for this program, visit: http://www.fdlp.gov/about-the-fdlp/fdlp-events-calendar

Tuesday, Nov. 6 (1-2 pm)
Finding the Return on Investment in Blended Learning (Training Magazine Network)

How do we know if the blended learning program was worth the investment? Sure, we can tell if people enjoyed the content using Level 1 evaluations, and if people LEARNED the content using Level 2 evaluations, but how do we evaluate at Level 3 (Are they using what they learned on the job?) and ultimately Level 4 (was it worth the investment?). During this session we will discuss: The pros and cons of virtual, on-demand and face-to-face learning, How evaluation levels 1, 2, 3, and 4 relate to ROI, and Applying a five-step process to calculate ROI of a blended learning initiative.
For more information and to register for this program, visit: http://www.trainingmagnetwork.com/welcome/Webinar%20Calendar

Thursday, Nov. 6 (2-3:30 pm)
Everything You Need To Be Doing As A DCB MeLCat Library
If your library uses the DCB server for processing MeLCat requests at your library and you are new to MeLCat processing or would just like a refresher of what do to, then this is the webinar for you. This webinar will go over what your library should be doing daily as a MeLCat DCB library. It will cover policies, the basics of lending and borrowing, reports and statistics. This webinar is specifically for DCB libraries already live on MeLCat.
This class will be online using WebEx online workshop software. All registered attendees will receive an email with WebEx login information a few days prior to the class date.
For more information and to register for this program, visit: http://mcls.org/training-events/training-events-list/training-event/?ref_cID=198&bID=0&dd_asId=594

Thursday, Nov. 6 (2-3 pm)
Behind the Scenes: Running Webinars (TechSoup)

Ever wonder how we run webinars here at TechSoup? Well, get a behind the scenes look at our webinar process, including lessons learned of what NOT to do, best practices, and tips on which tools work best for which scenarios from the six years we've been running our program. We'll show you how we do it and talk about other methodologies for online conferencing, online trainings, webinars, and meetings. Walk away more prepared to host your own online events - whether to simply meet with remote board and staff members, to run webinars like ours, or to hold day-long online conferences. Join us for a free webinar about webinars!
For more information and to register for this program, visit: https://cc.readytalk.com/cc/s/registrations/new?cid=f2y7kcjka1o4

Thursday, Nov. 6 (2-3 pm)
Open Access and Libraries (American Libraries Live)

Scholarly journals are increasingly becoming digital, experimenting with new publishing models such as Open Access (OA) and incorporating multimedia into their formats. In addition, the process of research continues to evolve because of mandates from funding agencies to publicly share research findings and data. For a candid discussion of what OA is (and isn't), tune in Thursday, November 6 at 2:00 p.m. (Eastern) for "Open Access and Libraries," the next free, streaming video broadcast of American Libraries Live. Our panel of experts will give their unique perspective on what OA means now and how it will shape the future and will answer your questions.
For more information and to register for this program, visit: http://americanlibrarieslive.org/

Thursday, Nov. 6 (2-3 pm)
What We're Reading: Staff Favorites from Penguin Random House Library Marketing (Booklist)

Join Booklist for a free, hour-long webinar with the Penguin Random House Library Marketing staff as they share their top picks for spring 2015. Find out what new books made their TBR piles and get the inside scoop on their predictions for next year's sleeper hits and blockbuster bestsellers. Booklist Adult Books senior editor Donna Seaman will also offer her selections of not-to-be-missed Penguin Random House titles from the forthcoming season. Live webinar attendees will be entered to win one of 25 ARC-filled Keep Calm and Read On Tote bags.
For more information and to register for this program, visit: http://www.booklistonline.com/webinars

Thursday, Nov. 6 (7-8 pm)
Screencast Innovations for the 21st Century Learner and Educator (American Association of School Librarians)

Screencast-O-Matic (SOM) is a free and easy to use screencast application that has many uses for the classroom teacher and librarian. Screencasts are perfect for recording lectures for online courses, or for students to view prior to seated classes, or as a review. Virtual tutorials are easy to create with SOM. Also, students can record book reviews to share via e-mail or social media. These student screencasts can be given QR codes for sharing virtually or printed throughout the school and scanned for viewing. Screencasts can also be uploaded to school or teacher websites. Presenter Brenda Stephens will take participants step by step through the process of downloading and recording screencasts for use in your school.
For more information and to register for this program, visit: http://www.ala.org/aasl/ecollab/upcoming

Friday, Nov. 7 (11-12 pm)
Library Marketing on a Shoestring (Cengage Learning)

Most libraries agree that high usage and foot traffic in their library is important; however, not every library has a large budget to market their services and resources. Sally Dewey, Electronic Resources Manager from Arlington Public Library, is an expert on marketing on a shoestring; call in to this week's Gale Geek to hear her tips, tricks, solutions, and best practices.
For more information and to register for this program, visit: http://solutions.cengage.com/GaleGeek/upcoming-webinars/

Tuesday, Nov. 11 (12-1 pm)
Ensuring Happiness at Work (Training Magazine Network)

Lorri Freifeld, Editor-in-Chief of Training magazine, interviews best-selling author and leading positive psychology expert Shawn Achor and Gary Baker, President of Insurance Intermediaries, Inc. on sustaining happiness, engagement and results in the workplace.
For more information and to register for this program, visit: http://www.trainingmagnetwork.com/welcome/Webinar%20Calendar

Tuesday, Nov. 11 (1-2 pm)
Get Mobile-Ready for Year-End Fundraising (Network for Good)

There are now more cell phones than toothbrushes, and as of last year, smartphones surpassed regular phone sales by leagues. How can your nonprofit use mobile for good, especially as it relates to your crucial end of year fundraising efforts? Join BetterWorld Wireless founder Darian Rodriguez Heyman for this free webinar as he walks through building a mobile website, explains text to donate campaigns and lays out social media integration. You'll leave with a full understanding of why mobile presents a huge opportunity for any nonprofit along with a practical checklist of the most important mobile tips and tools for your cause.
For more information and to register for this program, visit: http://www1.networkforgood.org/for-nonprofits/webinars

Wednesday, Nov. 12 (11-12 pm)
Cool Tools for You and Your Library (Nebraska Library Commission)

New internet tools, technologies and websites appear every day that you can integrate into your personal and professional life. Librarians can harness the full potential of these tools to provide innovative library services and programming, stay organized, be creative and improve productivity. Christa Burns, from the Nebraska Library Commission, will introduce you to new and emerging online tools that will motivate you to accomplish great things at your library.
For more information and to register for this program, visit: http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL

Wednesday, Nov. 12 (1-2 pm)
What's a Mission Statement Worth? (4Good)

Does your mission statement differentiate your nonprofit clearly and concisely? Could it describe any of several other organizations? If you're clear about your value to your community, stakeholders and/or cause, why bother to "wordsmith" your mission statement? The answers to these questions can make the difference between sustainable success and failure in several ways. Join us to see what a rigorously crafted mission statement can do for marketing, fundraising, strategy, and sustainability.
For more information and to register for this program, visit: https://4good.org/4good/upcoming-nonprofit-webinars

Wednesday, Nov. 12 (2-3 pm)
Community College Librarians: Managing Yourself (North Carolina Library Association)

The world of community college librarianship can be dynamic, diverse and challenging, but always interesting. Learn effective techniques for making the most of your time and remaining productive without going crazy! This webinar will cover personal productivity issues, team collaborative techniques and project management principles that apply to community college library environments.
For more information and to register for this program, visit: http://www.nclaonline.org/

Wednesday, Nov. 12 (2-3 pm)
Library Thought Leaders Series: Sari Feldman (Library Leadership & Management Association)

Sari Feldman is the current ALA President-elect is a past president of the Public Library Association (2009-2010) She has served as Executive Director of Cuyahoga County Public Library (CCPL) since June 2003. Under her leadership, CCPL has become one of the nation's best and busiest public library systems, earning the Library Journal 5-Star recognition for five consecutive years (2010-2014). Prior to joining CCPL, Sari was Deputy Director of Cleveland Public Library, the nation's third largest public research library. Sari also serves as president of the board of Cuyahoga Arts and Culture. Sari has presented on public libraries both nationally and internationally and written widely for professional publications.
For more information and to register for this program, visit: http://www.ala.org/llama/conted

Wednesday, Nov. 12 (2-3 pm)
Put a Goal on It: WebJunction and Self Directed Learning (WebJunction)

Get ready to embark on a learning adventure! This session will provide a manageable approach for library staff looking for ways to learn on their own or together with others. We'll take you on a tour of WebJunction.org and supply you with practical tools and resources to develop and implement a learning plan, which will equip you with the skills needed to navigate through the ever-changing library landscape. You'll also learn

how to access WebJunction's free, online courses developed by librarians and library staff from around the country. We look forward to sharing all that WebJunction has to offer!
For more information and to register for this program, visit: http://www.webjunction.org/events/webjunction.html

Wednesday, Nov. 12 (2-3 pm)
Relative Impact: Volunteer ROI Part 1 – More volunteer hours is not always a good thing (VolunteerMatch)

There is a disconnect in the volunteer sector between our intentions to truly value our volunteers' time and our actions that actually de-value it. If the focus of the reports you are asked to produce is on the number of volunteer hours at your organization, and particularly if you are considered to be doing your job well if those numbers keep going up, this disconnect might be alive and well in your organization. While it is strongly encouraged and extremely beneficial to attend both Part I and Part II of this series, attending both is not required.
For more information and to register for this program, visit: http://learn.volunteermatch.org/training-topics

Wednesday, Nov. 12 (3-4 pm)
LibraryBox Project: an Update (Infopeople)

LibraryBox is an inexpensive portable way to take library content out into your communities and directly to your users. A battery-powered file server, LibraryBox can be used to deliver eBooks, PDFs, music, movies, or any other digital file anywhere you wish to reach out to users, even in places where there is no Internet or cellular signal. In November, LibraryBox will release version 2.1, which adds a lot of functionality and features to the project. Come learn what's new, and what the potential is for this inexpensive tool.
For more information and to register for this program, visit: https://infopeople.org/training/view/webinar

Thursday, Nov. 13 (11-12 pm)
Beyond data management plans, creative data services in libraries (Library Connect)

As researchers and scholars increasingly move toward data-driven research, librarians are offering a growing number of services to support a diverse set of research needs. In this webinar, presenters will discuss large-scale projects and one-to-one consulting at the institute, university and consortium levels. They will explore services provided by librarians with technical expertise in areas such as linked data and data visualization, as well as the role of liaison librarians.
For more information and to register for this program, visit: https://www.brighttalk.com/webcast/9995/119049

Thursday, Nov. 13 (11-12 pm)
Success Strategies for Electronic Content Discovery and Access (OCLC)

We invite you to attend a webinar with authors of the white paper from OCLC, Elsevier and University of Delaware. This new white paper, authored by a cross-industry group of professionals from libraries, content providers and OCLC, identifies problems with data quality in the content supply chain and gives practical recommendations for improved usage, discovery and access of e-content in libraries.
For more information and to register for this program, visit: https://www.oclc.org/events.en.html

Thursday, Nov. 13 (1-2 pm)
Best Practices for developing content that maximizes engagement & meets your learning goals (InSync)

A validated instructional design plan is critical to the success of your virtual learning initiative. It ensures you are delivering the right content using the most appropriate available technologies. Design is the first step. The next step is ensuring the learning program is developed according to the design specifications with consideration given to best practices in creating learner engagement for the various learning technologies that are being used. This session will address developing for the virtual and blended environments by providing guidance on how to successfully develop the learning content.
For more information and to register for this program, visit: http://www.insynctraining.com/complimentary-programs/

Thursday, Nov. 13 (1-2 pm)
Five Data Don'ts (Idealware)

Program data can be very useful - from being able to prove the effectiveness of your programs to providing information to funders. However, there are a few missteps it is important to avoid. In this free class, we will go over five data don'ts that will help you make the most of your information while avoiding common pitfalls.
For more information and to register for this program, visit: http://idealware.org/online-training

Thursday, Nov. 13 (2-3 pm)
Integrating Virtual Opportunities and Remote Volunteers into your Volunteer Program - Part I (VolunteerMatch)

Beginning to incorporate virtual volunteer opportunities into your volunteer engagement program can be tricky. But, by thinking creatively, embracing technology, and creating screening, training and retention plans built specifically for remote volunteers, you can engage volunteers with the talents you need even if they're on the other side of the state, the country or the world! Join Jennifer Bennett and Deanna Cole as they discuss best practices for creating successful virtual opportunities, and building and managing relationships with remote volunteers. Part II will build on these concepts and discuss in more detail managing remote volunteers. Sample position descriptions and recruitment messages will be provided. While it is strongly encouraged and extremely beneficial to attend both Part I and Part II of this series, attending both is not required.

For more information and to register for this program, visit: http://learn.volunteermatch.org/training-topics

Thursday, Nov. 13 (3-4 pm)
Digital Literacy for Everyone: Going from Tech Averse to Tech Savvy (Colorado State Library)

Looking for ways to get you and your staff up to speed? If you can figure out Dewey, you can figure out Windows! This CSL In Session offers practical tips, tools, and techniques to help bridge the digital divide at your library and create a culture of learning around technology. Bring your ideas and issues as we discuss common barriers to learning technology and explore three solutions to help staff become more tech savvy. Participants will walk away with a process and a plan to increase learning in your organization.
For more information and to register for this program, visit: http://cslinsession.cvlsites.org/

Friday, Nov. 14 (11-12 pm)
Data Visualization, Smithsonian Institution, and Public Humanities (Cengage Learning)

We are honored to say that we will be joined this week by Professor Steven Lubar, director of Brown University's John Nicholas Brown Center for Public Humanities and Cultural Heritage, Professor of American Studies, and former Chair of the Division of the History of Technology at the Smithsonian's National Museum of American History. Dr. Lubar will be joining us to discuss new innovations and philosophies around data visualization and analysis, what they offer the public humanities, and what, exactly, "digital humanities" means. You won't want to miss it!
For more information and to register for this program, visit: http://solutions.cengage.com/GaleGeek/upcoming-webinars/

Friday, Nov. 14 (2-3 pm)
Making Difficult Conversations Easy (Effectiveness Institute)

Do you shy away from conflict? In organizations across the world conflict is avoided. Expectations go unmet, values are violated, and overall under-performance exists because people do not know how to effectively resolve issues without resorting to the use of power. This one-hour session introduces you to concepts that enable you to begin to "integrate conflict" - to walk into it and effectively handle it - rather than avoid it.
For more information and to register for this program, visit:
http://www.effectivenessinstitute.com/index.php?option=com_dtregister&task=category&list1=1&Itemid=111

Monday, Nov. 17 (1-2 pm)
Creating Even More with Google Drive! (EasyBib)

Are you ready to take your use of Google Drive beyond Docs, Sheets, and Slides? Did you know there's lots of awesome apps available to you in Google Drive that make it do even more! Come to this session to learn about all of the extra awesome things that Google Drive can do for you and your students!
For more information and to register for this program, visit: http://info.easybib.com/free-professional-development-series

Tuesday, Nov. 18 (1-2 pm)
Flip The Webinar! How the Flipped Classroom Model can Reinvent the Webinar (Training Magazine Network)

While webinars have become commonplace in both learning and marketing, the parade-of-slides-with-disembodied-voice format is getting old. Isn't it time we reinvented the webinar? What can we learn from the success of the "flipped classroom" model that's sweeping the world of education? In this webinar, we'll explore how the webinar itself can be reinvented around the flipped classroom model: that is, delivering the presentation material as a rich interactive video presentation in advance and using the "live" webinar as Q&A and discussion time. And yes, this will be delivered as a "flipped webinar" -- so you can not only hear about it but also experience it and discuss it with your peers.
For more information and to register for this program, visit: http://www.trainingmagnetwork.com/welcome/Webinar%20Calendar

Thursday, Nov. 18 (3-4 pm)
Stop Saving Paging Slips! Streamline the MeLCat Process to Save Yourself Time
Learn how you can save time in the MeLCat process by eliminating extra steps you may be doing at your library.
This class will be online using WebEx online workshop software. All registered attendees will receive an email with WebEx login information a few days prior to the class date. For more information and to register for this program, visit: http://mcls.org/training-events/training-events-list/training-event/?ref_cID=198&bID=0&dd_asId=597

Tuesday, Nov. 18 (3-4 pm)
Common x 3 (Public, Academic, School): Designing next generation gathering and learning spaces for libraries of every type (Library Journal)

Join us on November 18th for our "Commons x 3" webcast, and you'll get to hear from a panel of expert architects as they explain critical elements of creating a successful commons space in a wide variety of environments while showing you some of the best examples of "uncommon commons" out there today.
For more information and to register for this program, visit: http://lj.libraryjournal.com/category/webcasts/

Tuesday, Nov. 18 (8-9 pm)
Teacher Librarian News Night (TL Virtual Café)

TL News Night is a LIVE show presented in news show format featuring a Wrap up of "This Month in School Libraries" and deeper discussion of topical school library issues with special guest experts.
For more information and to register for this program, visit: http://tlvirtualcafe.wikispaces.com/TL+News+Night

Wednesday, Nov. 19 (12-1 pm)
Open Access: Looking Back at Ten Years of Open Access Publishing (Library Journal)

Join our panelists as they reflect on a decade of Open Access publishing at Oxford University Press and explore the challenges and opportunities of Open Access for publishers, scholars and librarians.
For more information and to register for this program, visit: http://lj.libraryjournal.com/category/webcasts/

Wednesday, Nov. 19 (1-2 pm)
Building a Website with WordPress (O'Reilly)

WordPress is a world-renowned platform for building blogs and complex websites. More than 20% of the web is built on the platform. In this quick overview we'll talk about what WordPress is and isn't. We'll explain the differences between WordPress.com and WordPress.org. You should get a good sense of why WordPress might be a good fit for your next website project.
For more information and to register for this program, visit: http://www.oreilly.com/webcasts/

Wednesday, Nov. 19 (1-2 pm)
Measuring America: Your Guide to Income and Poverty Statistics (United States Census Bureau)

This webinar will help data users in the search and navigation of the Census website, and in locating data on income and poverty. We will touch upon some data examples through visuals, show you the actual data tools to locate and access the data, and how this data could be used. Some familiarity with Census Bureau data would be helpful before viewing this webinar.
For more information and to register for this program, visit: http://www.census.gov/mso/www/training/

Wednesday, Nov. 19 (2-3 pm)
Every Kid Ready to Read: Tech Tools for Early Literacy (TechSoup)

Everyday there are new apps and technologies being made available to young children. Libraries are integrating technology into children's programming, including storytimes and other early literacy services. When used correctly, technology can be used to increase early literacy skills in young children. This free webinar will share best practices, resources, and ideas to help you easily and effectively bring technology to your library's early literacy programming. We will hear from three guests with expertise in early literacy and childhood education.
For more information and to register for this program, visit: http://www.techsoupforlibraries.org/events

Wednesday, Nov. 19 (1-2:30)
Creating Data Reports with LibPass Software (Library of Michigan)

Library Data Coordinator, Joe Hamline, will review the new LibPass software and the functionality it provides for you to create your own reports.
For more information and to register for this program, visit: www.michigan.gov/libraryce

Wednesday, Nov. 19 (3-4 pm)
Ready To Transform Life After 50? Let's Get Started (Infopeople)

Are you new to the Transforming Life After 50 initiative? Trying to refresh your engagement of adults? Want to find out TLA50 promising practices? In this one-hour webinar, you will learn: The demographic drivers that compel libraries and public institutions to transform the ways they serve and engage an aging population; How to assess your community's aging demographics; How to facilitate conversations inside your library and with your community about the diverse needs and assets of an aging society; Programs and strategies that work.
For more information and to register for this program, visit: https://infopeople.org/training/view/webinar

Wednesday, Nov. 19 (5-6 pm)
Teacher Evaluation: Assessing Students to Demonstrate Learning (edWeb)

School librarians have been caught in the new wave of teacher evaluation reform. Defining and measuring student learning outcomes presents new challenges and new opportunities. In this session, participants will examine assessment tools, review smart goals, and explore ways to use assessment to inform library program instruction.
For more information and to register for this program, visit: http://www.edweb.net/emergingtech

Thursday, Nov. 20 (2-3 pm)
Revisiting Reformatting (Connecting to Collections)

Questions about digital asset migration and access? Lynda Schmitz Fuhrig of the Smithsonian Archives will address the challenges associated with digital preservation. By taking into consideration user needs and reformatting options, effective planning will ensure access to digital content in the future.
For more information and to register for this program, visit: http://www.connectingtocollections.org/calendar/

Thursday, Nov. 20 (2-3 pm)
Summer Reading 101: Learning about the Manuals, Programs and Online Resources (Library of Michigan)

New to Summer Reading or need a refresher? Come learn about the 2015 theme, slogans and materials available to you from the Library of Michigan, the Collaborative Summer Library Program and on MeL. We'll also look at where you can find more resources and online training.
For more information and to register for this program, visit: www.michigan.gov/libraryce

Thursday, Nov. 20 (3-4 pm)
Resource Description and Access Overview: Making RDA Work (Infopeople)

This webinar will cover the basics of RDA, including changes that will be noticeable to library staff (catalogers and non-catalogers alike) and to library users. Information in this webinar will range from practical tips for dealing with RDA records to thoughts about how RDA fits into future changes to library catalogs.
For more information and to register for this program, visit: https://infopeople.org/training/view/webinar

Thursday, Nov. 20 (4-5 pm)
7 Reasons to Flip the College Classroom – And How to Do It (Cengage Learning)

Interested in engaging students in new ways, while activating deeper learning and better retention? Join Cengage and guest speakers Craig Roberts and Marc Sperber for a virtual workshop on how and why to flip your college course. In this webinar, Craig, a professor of neuroscience and learning at the Duke Institute for Brain Sciences, and Marc, an instructional designer at the Duke University School of Nursing, talk about what drew them to the flipped classroom model and their experiences in helping faculty across the curriculum to flip their courses. Marc and Craig introduce the theoretical foundation of their approach—Chickering and Gamson's Seven Principles of Effective Education – and apply it to their real-world experiences and best practices for "flipping" learned in their own classroom and work with other faculty.

For more information and to register for this program, visit:
https://cengage.webex.com/mw0307l/mywebex/default.do?siteurl=cengage&service=6

Friday, Nov. 21 (11-12 pm)
The Librarian As Teacher (Cengage Learning)

Overcoming common misconceptions about librarians, Kathleen L. Roy, Library Media Center Director at Cretin-Derham Hall School in St. Paul, will be sharing with us ways in which she operates day-to-day as a teacher. With advocacy for her students at the center of her mission, Kathleen will touch on how she works collaboratively with her teachers, administration, and parents to provide a successful learning environment in her library and beyond.
For more information and to register for this program, visit: http://solutions.cengage.com/GaleGeek/upcoming-webinars/

Monday, Nov. 24 (1-2 pm)
Going Global with Virtual Instructor-Led Training: Bucking Tradition (and myth) (InSync)

Most virtual instructor-led training today follows the traditional footprint of 60 minutes. Popular belief is that anything longer means you will lose your audience and that people are too busy to devote any more time than that. So, what do you do when you want to take a 3-day, 24-hour course, make it virtual, have a live instructor, and give the learners a phenomenal, memorable learning experience? This session will answer this question by giving you some insights based on Dr. Lockhart-Jones's 12 years of experience delivering tremendously successful, live, virtual instructor-led training, for global, geographically dispersed participants, with courses running 4-5 hours per day, 5 consecutive days a week.
For more information and to register for this program, visit: http://www.insynctraining.com/complimentary-programs/

Tuesday, Nov. 25 (2-3 pm)
Discovering a Gold Mine of U.S. Government Information: Exploring the Hathitrust Catalog and Its Rich Veins (Federal Depository Library Program)

This webinar will cover finding historical information such as agency annual reports, Congressional hearings, statistics, and numerous other materials on historically significant and contemporarily relevant Government policymaking issues.
For more information and to register for this program, visit: http://www.fdlp.gov/about-the-fdlp/fdlp-events-calendar

Wednesday, Nov. 26 (11-12 pm)
Tech Talk with Michael Sauers: Using the Arduino to Develop Coding Literacy in Libraries (Nebraska Library Commission)

In this talk, John LeMasney will discuss the trials, tribulations, and successes of creating and teaching classes on Arduino as programming at several New Jersey libraries across the state. Arduino is an open source hardware platform for learning about and making electronics prototypes to scratch your own itch. It is a well-supported, low-threshold-of-entry approach of inviting those new to electronics to create their own working circuits at a low monetary cost and little existing knowledge. I'll demonstrate what Arduino is in the larger sense, and why it's fun and easy to get started with Arduino.

For more information and to register for this program, visit: http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL